

BOARD OF DIRECTORS
REGULAR MEETING
MONTEREY-SALINAS TRANSIT
July 14, 2008

1. CALL TO ORDER

Vice-Chair Mancini called the meeting to order at 10:01 a.m. in the Monterey-Salinas Transit Conference Room.

Present:	Karen Sharp	City of Carmel-By-The-Sea
	Kristin Clark	City of Del Rey Oaks
	James Ford	City of Marina
	Libby Downey	City of Monterey
	Alan Cohen	City of Pacific Grove
	Sergio Sanchez (10:07)	City of Salinas
	Thomas Mancini	City of Seaside
	Lisa Senkir	City of Gonzales (Ex-Officio)
Absent:	Fernando Armenta	County of Monterey
Staff:	Carl Sedoryk	General Manager/CEO
	Hunter Harvath	Asst. General Manager/Finance & Admin.
	Michael Hernandez	Asst. General Manager/Chief Operations Officer
	Lyn Owens	Director of Human Resources
	Robert Weber	Director Transportation Services
	Sonia Bannister	Office Administrator & Marketing/Sales Specialist
	Michael Gallant	Planning Manager
	Mark Eccles	Director of IT
	Tom Hicks	CTSA Manager
	Zoe Smallwood	Marketing Analyst
	Carl Wulf	Facilities Manager
	Angelina Ruiz	Human Resource Administrator
Others:	Dave Laredo	DeLay & Laredo
	Michael Laredo	DeLay & Laredo
	Heidi Quinn	DeLay & Laredo
	Eliseo Aromin	Scheduling Assistant
	Mark Reitz	Boyle Engineering
	Sydney Moe	City of Seaside
	Lance Atencio	MV Transportation

Apology is made for any misspelling of a name.

2-2. – 2-10. CONSENT AGENDA

The consent agenda items consisted of the following:

- 2-2. Adopt Resolution 2009-01 authorizing the filing of a grant application with the Department of Homeland Security.
- 2-3. Adopt Resolution 2009-05 recognizing Elisio Aromin, Scheduling Assistant, as Employee of the Month for July 2008.
- 2-4. Disposal of property left aboard buses.
- 2-5. Minutes of the regular meeting of June 9, 2008.
- 2-6. Financial Report – June 2008.
- 2-7. Authorize General Manager/CEO to sign lease for Monterey Mobility Management Center located at 150 Del Monte Avenue, Monterey.
- 2-8. Information Only – CSAC-EIA Excess Worker's Compensation Insurance Renewal.
- 2-9. Ratify reorganization as recommended by the HR Committee.
- 2-10. Approve American Public Transit Association dues in the amount of \$26,000 for FY 2008-2009.

Director Senkir corrected the minutes to reflect she was not in attendance at the June Board meeting.

Director Ford moved to approve the items on the consent agenda. Director Downey seconded and the motion carried unanimously.

3. SPECIAL PRESENTATIONS

Director Sanchez arrived at 10:07 a.m.

Doris Martinez, Scheduling/Planning Analyst, introduced Eliseo Aromin, Scheduling Assistant, as Employee of the Month for July 2008. In the spring of 2006, Eliseo began a 3½ month effort to review all of MST's 1200+ bus stops from King City to San Jose - a daunting task that has never been done before. This work included updating information on stop amenities, signage and photographing each stop and its surrounding location. From July 1, 2007 until June 30, 2008, he carried out surveys for the National Transit Database, a triennial federal mandate that requires random trip surveys every other day, effectively consuming more than 55% of his working time.

Due to Eliseo's superior attendance and work ethic, not a single trip was missed over the course of the entire year.

4. PUBLIC COMMENTS

None.

5-1. – 5-2. COMMITTEE MINUTES

The Board accepted and filed the HR Committee Minutes – June 3, 2008; and the Legislative Committee Minutes – June 9, 2008.

6-1. TIRE CONTRACT

Leasing tires and associated support services is a standard practice in the transit industry. MST has been leasing tires from the Goodyear Tire and Rubber Company for the last 10 years. Goodyear provides one full-time tire technician to support MST's fleet of 76 buses and 31 support vehicles. The bus fleet travels over 3 million miles annually and support vehicles accumulate approximately 325,000 miles annually. To support the fleet, the technician is responsible for a combined inventory of over 800 tires for buses, support vehicles, including spares.

Director Downey moved to: 1) award a three-year contract to Goodyear Tire and Rubber Company for the lease of revenue and support vehicle tires and a service technician. Estimated cost of \$158,000 per year, based upon mileage projections for revenue and support vehicles over the contract period; and 2) authorize staff to extend the contract for up to two additional one-year periods. Director Clark seconded and the motion carried unanimously.

6-2. ARCHITECTURAL AND ENGINEERING SERVICES

On June 24, 2008 MST received the Best and Final Offer from Boyle Engineering for the design of the Frank J. Lichtanski division. This design is a replica of the Orange County Transit Authority (OCTA) facility that Boyle designed and engineered in 2001. MST staff toured the OCTA Operations and Maintenance Facility and were impressed with the layout and functionality. In conjunction, SJRTD also identified the OCTA design as their preferred building layout. MST and SJRTD have been working cooperatively on this forward thinking concept, where a best building design is utilized by multiple agencies to reduce time and cost.

MST staff has reviewed Boyle's proposal and concluded that there is indeed significant savings. The cost is based on a building footprint of 162,896 s/f and a total project s/f of 871,200.

Director Downey suggested that staff pursue a minimum certification and a goal of silver LEED certification.

Director Downey moved to authorize MST to enter into a \$3,113,000 contract with Boyle Engineering for Architectural and Engineering Services for the Frank J. Lichtanski, Monterey Bay Operations Center. Director Ford seconded and the motion carried unanimously.

6-3. BIO-FUEL CONTRACT

MST has a continuing need for diesel fuel and gasoline for buses and support vehicles. Prices for fuel have risen significantly in the past six months, and increasingly are taking a larger share of MST's operation budget. In effort to offset fuel costs, and be more environmentally friendly, MST has made the decision to transition to Bio-Fuel (B20). In doing so, MST is eligible to receive a \$1 per gallon, fuel rebate, which will offset costs, and help the environment.

Director Downey moved to: 1) award a \$1,809,326 two-year contract to Coast Oil, LLC, to furnish Bio-Fuel (B20), Ultra Low Sulfur Diesel Fuel (ULSDF) and Unleaded Gasoline; and 2) authorize staff to extend the contract for up to three one-year extensions under the same terms, conditions and prices provided the supplier has provided satisfactory service. Director Clark seconded and the motion carried unanimously.

6-4. UNIFORM/LINEN SERVICE CONTRACT

MST has continuing need for uniforms and cleaning linens to support the vehicle maintenance, facilities maintenance and bus cleaning functions. Uniforms are provided for mechanics, parts personnel, and bus cleaning and servicing employees as well as maintenance supervisors.

Director Clark moved to: 1) award a three-year contract to AmeriPride for uniform and linen services. This contract is estimated at \$30,000 per year, based upon projections for the number of uniformed employees over the contract period; and 2) Authorize staff to extend the contract for up to two additional one-year periods. Director Sharp seconded and the motion carried unanimously.

7. PUBLIC HEARINGS

None.

8-1. REPROGRAM CAPITAL BUDGET

Mr. Sedoryk reported that MST utilizes 23 Type II Minibuses in providing MST RIDES ADA services. These types of vehicles have a life expectancy of at least 5 years and 150,000 miles. Of the 23 vehicles in the fleet, five of the vehicles have mileage ranging between 230,000 to 271,000 miles and six vehicles have mileage ranging between 148,000 and 195,000 miles. Some of the vehicles to be replaced are six and seven years old. As MST RIDES vehicles are used to transport

passengers who are often frail and elderly staff believes that it is critical that the equipment used for this service be reliable.

This action redirects \$470,291 of funds from a variety of less critical capital projects to fund the replacement of eight MST RIDES vehicles.

Director Sharp moved to reprogram \$470,291 from MST's Capital budget project funds. Director Downey seconded and the motion carried unanimously.

8-2. MIXED-USE PHASE OF MARINA TRANSIT EXCHANGE

From 2000 to 2005, MST and the city of Marina had been in negotiations to build a new transit facility on MST's 3.3-acre property at 280 Reservation Road that would include some mixed-use commercial/professional and residential structures. Gannett Fleming has a long history of project and construction management, architectural and engineering services around the country with a specialization in transit projects. Gannett Fleming Project Development Corp. focuses on public/private partnerships with emphasis on transportation/transit and mixed-use with workforce housing.

Director Ford moved to authorize staff to enter into exclusive negotiations with Gannett Fleming Project Development Corp. and Urban Housing Communities for the development of the mixed-use phase of the Marina Transit Exchange. Director Clark seconded and the motion carried unanimously.

8-3. ADVERTISING CAMPAIGN

In November of 2006, staff conducted a brainstorming session with the Marketing Committee to identify better ways to promote the MST brand, services and image. Four areas were determined as the main categories for brainstorming session to focus on: product, place, price and promotion. Direction was given to find a way to double the marketing budget to better communicate with the public. It was anticipated that fares from the increased ridership that would result from an expanded advertising campaign would more than pay for the increased cost to the marketing budget.

In December of 2007, a draft marketing plan was presented to the Marketing Committee, which outlined general strategies and target audiences. The media campaign is expected to begin in Fall 2008 and to include local cable and broadcast TV ads, local newspaper ads and bus posters.

Director Sanchez suggested using more radio to get the word out to target the Hispanic community and encourage them to use public transit.

Director Downey moved to authorize staff to expend \$147,950 on MST's FY 2009 image and advertising campaign to be coordinated by Wash Creative. Director Clark seconded and the motion carried unanimously.

9. NEW BUSINESS

For several years, representatives of MST, the City of Salinas and Hartnell College have been discussing the possibility of implementing a trolley route in downtown Salinas in order to reduce congestion, improve air quality, provide an alternative mode of transportation to single occupancy vehicles and spur economic development in the Oldtown business district. The Trolley route would connect the Hartnell College campus with the heart of downtown Salinas along Main Street and include stops at the train depot, government offices, the Steinbeck Center, and the Salinas Transit Center.

The proposed Line 12 NPS Express represents an innovative partnership between MST and the armed forces to improve transit access between the Naval Postgraduate School and residential areas in La Mesa and on the former Fort Ord. In addition, this service would be open to the public, with some connections to the Dunes at Monterey Bay shopping center and Monterey Transit Plaza. And, fixed-route service would return to the Department of Defense building on Gigling Road, which is currently served by MST OnCall Marina dial-a-ride.

Funding for Line 12 is being made possible through the federal TIP program developed by the Navy to help government employees save money, conserve gas, reduce traffic and parking congestion, and improve the environment by not taking single occupancy vehicles to work.

Director Sanchez moved to: 1) approve the Downtown Salinas Trolley demonstration project; and 2) approve the new Line 12 Naval Postgraduate School (NPS) Express demonstration project. The Salinas Trolley is funded by the Monterey Bay Unified Air Pollution Control District and the federal Congestion Mitigation Air Quality program in the amount of \$426,000. Line 12 NPS Express is funded by the federal Transportation Incentive Program (TIP) benefit of Naval Postgraduate School students, faculty and/or staff in the amount of \$132,000 per year. Director Downey seconded and the motion carried unanimously.

10-1. – 10-8. REPORTS & INFORMATION ITEMS

The reports consisted of the General Manager/CEO Report; TAMC Highlights – June 25, 2008; Washington DC Lobbyist Report – June 27, 2008; and Sacramento Lobbyist report – July 1, 2008; Report from Senator Feinstein re: funding shortfalls; Triennial Performance Audit results; Board referrals; and Staff trip reports.

11. COMMENTS BY BOARD MEMBERS

Director Downey commented that she was pleased with the service to the Naval Postgraduate School.

12. ANNOUNCEMENTS

Tentative ribbon cutting for Bus Stop Shop, 150 Del Monte Avenue, Monterey – August 11, 2008.

13. CLOSED SESSION

The Board adjourned to Closed Session to meet with legal counsel regarding conference with labor negotiators.

Upon returning to open Session, General Counsel Laredo provided a status report on the negotiations. No reportable action was taken by the Board.

14. ADJOURNMENT

There being no further business, Vice-Chair Mancini adjourned the meeting at 11:55 a.m.

PREPARED BY: 
Sonia AR Bannister